

Think, Write And RETIRE!



...the ma nifes to

By Dr.Ma ni, Internet Infopreneur

Think, Write & RETIRE!

That's the title of my **new book**. And the name of my **new tribe**. Also the concept I've taught hundreds of infopreneurs over many years.

In this short document, I'll outline the key principles of the concept - so you can decide if you too believe in it, and want to join the tribe... or not.

Key Principle #1 - Everybody knows something

Key Principle #2 - Everybody wants to know something

Key Principle #3 - Everybody will pay for what they want

Key Principle #4 - When you match what you know to what they want, you profit

Key Principle #5 - Your reward is in proportion to the value you add

And there is one corollary or caveat - Everything you know is NOT valuable!

Ok, let's explore this in some more detail.

EVERYBODY knows something

Some folks even claim everybody is an EXPERT. That may well be true in many (most?) cases, but let's stick to the glaringly obvious.

YOU know something. Just because you're alive, and have spent some years on Earth, you know to eat, drink, walk, read, write, work, love, care, help... and more.

Because you've been employed, or been to school or college, or hired and managed people, or handled projects, or raised kids, or cooked for your family, or any of the thousands of things every person does...

YOU KNOW SOMETHING.

EVERYBODY wants to know something

It's just human nature. We're curious. We want to explore new things, ideas, places, people. We want to know more.

You may want to know how to make more money. Or lead a healthier, happier life. Or help many people. Or get a promotion. Or become an expert. Or lead a group. Or mix drinks. Or build a bird house. Or raise better kids.

To improve, to change, to grow, to evolve, to adapt...

YOU WANT TO KNOW SOMETHING.

EVERYBODY will pay for what they want

When you want something, you get it. Or try to.

Let's say you want to know something... and someone else knows it. You would try and get them to share that knowledge with you. And to compensate that person for sharing it, you would be willing to pay.

Not always with money, but with time, effort, presence, resources, assets and in other ways.

Likewise, when you know something, rest assured...

SOMEONE IS READY TO PAY YOU FOR IT.

MATCH what you know to what people want

The key 'secret' to being able to "**Think, Write & RETIRE**" is to MATCH the things you know to what other people want to know.

You may know the best way to make an ant dance the rumba inside a blue glass bottle - but not many others will be interested in learning it from you.

On the other hand, if you know a great way to date hot women or sexy guys, if you know a quick and easy way to make a ton of money fast, if you know a surefire method to remain young, stay healthy, or be happy - MILLIONS of people will want to learn it from you.

Match what you know to what MANY people want to know so badly enough that they are willing, even eager, to pay you for it - and

YOU WILL RETIRE RICH!

REWARD mirrors the value you add

What you know, and share at a price with people who want to know it, should add value to their lives.

It may make them laugh, get thinner, or be more beautiful. It may win them dates, sales, or fame. It may help them grow more vegetables, drive faster cars, raise happier kids.

In one way or another, it must add value to the recipient. Add enormous value, and you'll reap enormous rewards. The opposite is also true.

And to the extent that what you know adds value to those who want to know it,

YOU WILL BE REWARDED.

THINK, WRITE & RETIRE!

When someone first hears this mantra, their reaction is:

"Oh, but I don't know ANYTHING!"

The first module of my course, and the first chapter of [my book](#), dispel that myth. They then wail:

"But NO ONE wants to know that!"

The next module of **my course**, and the third chapter of my book, show how to find out what people want.

Now, they stop whining and groaning, but still aren't convinced. They ask:

"Will they really PAY for it?"

When they see, in the rest of my course or over the remaining chapters in my book, how much people are really willing to pay, what will make them eager to pay, and how to position your valuable knowledge so that they'll feel happy about paying, and then delight them even AFTER they've paid...

That's when they believe it's possible to

THINK, WRITE & RETIRE!

If you too want to believe, **welcome to the tribe.**

Jump right in. The water's warm... and we don't bite!

All success

Dr.Mani

... the Internet Infopreneur

<http://ThinkWriteRetire.com>

Join the THINK, WRITE & RETIRE Tribe - It's free

<http://ThinkWriteAndRetire.ning.com>

Pass this manifesto along. If you know someone who wants to 'Think, Write and Retire' share this document with them. You might change their future!

Copyright 2009, Dr.Mani Sivasubramanian and InternetInfopreneur.com