

THINK, WRITE & RETIRE!



a manifesto

Think,
Write,
&
RETIRE

That's every infopreneur's secret dream.

You can make it your daily reality - by following a simple, proven system.

There are 5 key principles to understand first.

Key Principle #1

Everybody KNOWS something

Some even claim everybody is an 'expert'. Well, maybe. But let's stick to the glaringly obvious.

You know SOMETHING.

Simply by staying alive long enough, you know to breathe, eat, drink, walk, read, write, work, love, care, help... and more.

Because you've been employed, or been to school or college, hired and managed people, or handled projects, raised kids, or cooked for your family...

YOU KNOW SOMETHING.

Key Principle #2

Everybody WANTS to know something

It's human nature. We're curious. We want to explore new things, ideas, places, people. We want to know more.

You may want to know how to make more money. Or lead a healthier, happier life. Or help many people. Or get a promotion. Or become an expert. Or lead a group. Or mix drinks. Or build a bird house. Or grow tomatoes.

To improve, to change, to grow, to evolve, to adapt...

YOU WANT TO KNOW SOMETHING.

Key Principle #3

Everybody WILL PAY for what they want

When you want something, you get it. Or try to.

If someone else knows what you want to know, you'll get them to share it with you. You're even willing to pay that person to... if you want it badly enough!

With money. Or with time, effort, resources, assets and in other ways.

Likewise, when YOU know something...

**SOMEONE ELSE IS READY
TO PAY YOU FOR IT.**

Key Principle #4

You'll GET RICH matching what you know to what they want

The 'secret' to being a successful infopreneur is to MATCH the things you know to what other people want to know.

You may know the best way to make an ant dance the rumba inside a blue glass bottle - but not many will be interested in learning it.

But if you know a great way to date hot women or sexy guys... or a quick and easy way to make a ton of money fast... or a surefire method to remain young, stay healthy, or be happy - millions will want to learn it from you.

YOU WILL RETIRE RICH!

Key Principle #5

Your reward mirrors the **VALUE** you add

What you know, and share with people, should add value to their lives.

It may make them happier, thinner, or more beautiful. It may win them dates, sales, or fame. It may help them grow more vegetables, drive faster cars, raise smarter kids.

Whatever. It must add value to them. Add enormous value, and you'll reap enormous rewards. The opposite is true, too.

**YOU WILL BE VALUED
- BY THE VALUE YOU ADD.**

And there is one corollary or caveat -

NOT every thing you know is valuable!

So, it's important to sift through the chaff, until you find the precious grain of valuable knowledge that's inside you.

To refine, polish and package it into something that sparks a deep DESIRE in your prospect's mind.

**FIND WHAT TREASURES YOU OWN
- AND ENRICH YOUR CUSTOMERS!**

Master these principles, and...

YOU Can *Think, Write & Retire!*

I'll help you do it.

Through my book, ["Think, Write & Retire!"](#)

Through my course, ["The Internet Infopreneur SYSTEM"](#)

Through my coaching, ["Your Success Mindset"](#)

And with my [blog](#), and [email newsletter](#), and [products](#).

Welcome to the infopreneur tribe.

[Join us today.](#)

All success

Dr.Mani

... the Internet Infopreneur

<http://ThinkWriteRetire.com>

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DR MANI SIVASUBRAMANIAN

HOW TO TURN WORDS
INTO WEALTH - EASILY!

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