

The Hard Hitting, Myth Shattering
WAKE UP TO REALITY

Internet Marketing Report

By

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“Last Week, I Made \$2,519 in Profits– Working Just 7 Hours!
From Only 127 Visitors to my Brand New Website,
With **NO** Marketing at All, *Quickly & Easily!*”

How often do you see headlines like this one – making valid, specific, verifiable claims
... **YET NOT TELLING THE WHOLE TRUTH?!**

Let’s dissect it and see:

What You SEE...	And What You DON’T
Last Week, I Made \$2,519 in Profits – Working Less Than 7 Hours!	Of course, I first had to spend 6 years learning how to do it
From just 127 visitors to my website	But after weeks of designing, testing & tweaking my system, I know exactly how to target my ideal prospects
With no marketing at all	Instead I spent months networking with other business-folk, so they endorse my work
Quickly & easily!	But have tons of patience, determination and persistence if it doesn’t work out that way - for you!

Now, does this look more REAL?

It’s crazy. Yesterday, I got an email from my subscriber, Mary. She had lost a small fortune chasing a dream. Caught up in the hype, she “invested” her little savings account balance in a new, hyped-up product – and now it’s cash down the drain.

She’s frustrated. Disillusioned. Unhappy.

Because she didn’t get what she was hoping for...

Internet Marketing Success – In A Week!
Just like the ad promised

Fact: People buy the dream of “Get Rich – Quick & Easy”

Fact: Folks believe the Internet is “different”

Fact: Many hope they’ll retrace the path of pioneers to make millions – even if the rules have changed

If this describes you...

Wake UP! Get Real! *FAST...*

There’s still a vast fortune lying untapped in the platinum mines on the Net! You can create more wealth today – with far less effort – if you act sensibly... and KNOW what it takes.

It’s why I created this short report – to shatter your myths and give you a blue book of

Ground Rules To Internet Marketing Success

Myth #1: Success Will Come Easily...

Translation: I don’t have to work for it

Myth #2: And Quickly

Translation: I don’t have to wait

Myth #3: Once I know it all, Nothing Can Stop Me

Translation: I don’t have to learn

Myth #4: Things will Always be the Same

Translation: I don’t have to change

Myth #5: I Know Exactly What Works - & Will Work Again

Translation: I don’t have to ZOOM

Myth #1: Success Will Come Easily...

Yeah... And pigs can fly!

Wake Up! It *is* easy to succeed on the Net. But only after you've put in the hard work first. You will have to work – and work hard.

There's a difference though. In your regular job, you'll work and get paid. When you stop working, you'll stop getting paid.

But with your Internet business, you can work once and get paid **over and over again** – and continue to get paid even after you stop working!

Myth #2: ... And Quickly

Rome wasn't built in a day. Honestly!

Get Real. It takes time and effort to build an Internet business from the ground up. There are many short-cuts and ready-made solutions, power tools and templates to help you get up to speed faster.

But it won't happen in a day. It could – but more likely won't.

Keep plugging away at it, though, and you can't fail. It's like the stone cutter who strikes the boulder one hundred times with no impact – and then on the 101st blow, the huge rock shatters into tiny pebbles.

He couldn't have started at #101, now, could he? Neither can you.

Myth #3: Once I know it all, Nothing Can Stop Me

Is today exactly like yesterday? Or will tomorrow be a carbon copy of today?

Knowledge doubles at a rate faster than ever before in history. New information needs to be processed daily. Sifting the knowledge from the noise is an important task you'll need to master.

Which means one thing – **You can't stop learning – EVER.**

The good news? Knowledge is power. And by learning, you're gaining an edge over your competition that nothing can beat.

Myth #4: Things will **Always** be the Same

This kind of thinking will torpedo your business, make it sink like a rock.

The world around you is in a turbulent state of change. Constant, relentless, endless change. Everything changes. And to stay on top of the game, you'll have to change with it. Change faster so you stay ahead of the curve.

Study your market. Anticipate changes before they happen. Think about the future, creatively and imaginatively. Look on it as a challenge to be conquered, not a monster to be scared of.

Change is a constant. Embrace it. Profit from it.

Myth #5: I Know **Exactly** What Works

No one does. No, not even me ☺

You can test, survey, study, observe and research... but you still will not know.

Experimenting, trial-and-error, testing and tweaking, must become a way of life for you. "Ready-FIRE-Aim" should be your mantra.

You'll never be fully prepared. But as long as you're ready to change, shift, reposition and revise your strategy and tactics, you'll win.

Let me tell you about 2 examples where I profited from this principle:

1. **Power Niche Minisites** – www.Memtastic.com/powerniche.htm

I read an ebook about hot niche topics. Wondered if many people would take advantage of the powerful information inside it. And then figured out it might help to create a way for them to use it.

[Power Niche Minisites](http://www.Memtastic.com/powerniche.htm) was born – as a concept. Within 3 days, I had a product ready to go. With very little marketing, I sold 27 copies in 7 days – for \$197 to \$347 a package!

2. **Affi Train** – www.AffiTrain.com

For many years I struggled to use email follow up courses to promote various products as an affiliate. One fine day, I worked out a way to get this personalization done – automatically.

Five days later, I launched a service called [AffiTrain](http://www.AffiTrain.com) – to get this functionality into the hands of others who had this same problem. And it was a wild success.

Ideas, concepts, plans, dreams, hopes... all are worth nothing without

ACTION

It takes luck, timing, support, skill and a lot of other things to succeed. But all of them are worthless if you don't ACT.

- **Stop** hoping for a miracle
- **Stop** dreaming of winning the lottery
- **Stop** fooling yourself it's too late
- **Stop** making excuses and losing focus

**Work Hard
Be Patient
Keep Learning
Embrace Change
...And ZOOM**

You'll Win. Big Time.

All success,

Dr.Mani Sivasubramanian

... the Ezine ANTI Marketer ;)

www.EzineMarketingCenter.com/anti/

1. **BELIEVE** - it'll happen. Unless you do, it won't. "Think and Grow Rich" works. Really.
2. **DO IT** - no matter how much you plan, you need action. Try it. Study it. Tweak it. Try again.
3. **GET HELP** - you can't do everything alone. It's a hard lesson to learn. But you have to.
4. **KEEP TRYING** - Success takes her own sweet time coming. You just need to keep on keeping on.
5. **ENJOY THE JOURNEY** - The learning, experimenting, analysis, networking. That way, you won't run out of steam - just before you get "lucky"!

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What's an idea worth? Mani's memes are often fantastic. But his concept of "selling" them is OUTRAGEOUS! Get the scoop here...

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