

3 Ways To SMILE In Your Business



*Or The **BIGGEST** Mistakes Entrepreneurs Make In Their Internet Business!*

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Too many people are busy, stressed out, tired and working too hard in their business.

It doesn't have to be so frustrating!

There are only THREE reasons you aren't doing it already - and in this short report, you'll learn all about them... and how to modify the way you go about your work to gain maximum leverage while enjoying the most fun!

First, what are the 3 reasons for NOT smiling already?

1. You don't have a business
2. Your business is not profitable
3. Your business has no deeper purpose

That's it. Nothing more. Fix these, and you can't help smiling!

You Don't Have a Business

One of the biggest mistakes people make when setting out to build an online business is bringing along the same way of thinking that they have in their regular work or career.

Since working on the Internet attracts primarily salaried employees, professionals, retirees and recently graduated students, the level of true entrepreneurial thinking in your typical Internet home business is low.

Comfortable and familiar practices are most often followed. Typical mistakes are:

- Exchanging time for money.
- Doing it all myself.
- Working in isolation, in spare time.
- Ignoring systems and processes.
- Not knowing enough about leverage.

As a result, the first-time online biz-opp seeker ends up replacing one form of 'salaried' work for another... and owns a 'money-maker', not a true BUSINESS.

In "[The SMILENAIRE Way](#)" you'll learn more about making this distinction, and also about structuring your existing approach differently so that it runs as a business, earning you money hands-free, growing steadily and helping you achieve your purpose.

Your Business Is Not Profitable

Profit is what's left over AFTER you've paid the bills. And 9 in 10 businesses are NOT profitable. We could talk all day about the reasons, but they don't really matter. There are only 2 ways to rake in more profits - earn more, or spend less.

Unfortunately, many Internet marketers teach the myth that "you can't make money without spending money". And sadly, many newbies start out spending money they don't have, in the fond hope of earning huge multiples.

Those profits will come - but first, you need to get good at selling, marketing and creating value for your clients. Only then can you spend more and hope to earn more in return.

It's this radically different approach to Internet marketing that's unique to "[The SMILENAIRE Way](#)" program - it's not sexy or cool... but will boost your profit, initially by keeping expenses low while you learn the ropes - and later, investing profits back into your business to grow exponentially.

Your Business Has No Deeper Purpose

For a while, the game is exciting, fascinating, fun. Meeting and overcoming challenges, earning more money than last year, winning contests and beating out competition - all of this can keep you engaged, even happy.

But only for a while. Sooner or later, you face something every entrepreneur dreads... **BURN OUT!**

Things are still fun - but not as much as before. Making money loses its charm, in and of itself. And the chase for prizes in contests or the need to keep proving your worth against 'opponents' seems less important.

That's when you begin to feel the absence of deeper meaning and purpose in your work. But once you do, everything's fine again. The spark is back in your business life. The thrill is too, bigger than before. The passion flows through your work.

And it's even more exciting - because now you're doing it for a reason.

A purpose isn't just a goal to reach, or a target to hit. It is something that makes whatever else you do worthwhile - and is constantly evolving as you grow.

Earning \$100,000 in profit next year is a goal. Giving your family a better quality of life is a purpose.

Making 200 sales of a product is a target. Using your profit to provide housing to the homeless in a poor nation is a purpose.

In "[The SMILENAIRE Way](#)" you'll learn about finding your purpose - and embracing it, weaving it into the fabric of your business... for massive synergy.

Now that you know the THREE reasons - and have an idea about how you can change things so that you are the happy owner of a profitable and purposeful business, let me ask you a question that I pose to frustrated, over-stressed entrepreneurs who seek out my services and advice...

Do You Want To SMILE In Your Business?

The Answer To This Question Will Change Your Future!

If you said "Yes, of course, I do", then please read the rest of this report carefully - it could be vitally important to your success and growth.

What do I mean?

I'll tell you. But first, let me share a little story that explains the background.

A Short Story - That Will Change Your Life!

One day in late September 2008, I locked myself up in a room with nothing but a big bunch of papers and many sharpened pencils. From morning to night, for 3 full days, I brainstormed ideas about how I could best help you and my other valued clients.

I rejected the superficial things like teaching you from my

- extensive experience in blogging and RSS feed marketing
- tested and proven methods of list building and ezine publishing
- ability and skill in negotiating mutually profitable joint ventures

I wanted something deeper and more universal.

Something that **every struggling business owner** was having trouble with - and desperately wanted a solution for.



Hour after hour, I filled sheets of paper with notes, thoughts, plans and ideas.

Soon, the place was a mess!

And then, around noon on Day #3, it popped into my head suddenly, unexpectedly... with a clarity that was amazing. A thrill of excitement rushed through my veins as I realized this was how to serve you best!

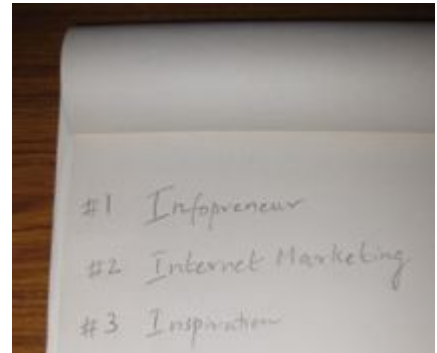
By Helping You SMILE In Your Business

And the moment I realized this, I burrowed frantically into the pile of papers beside me. This was data gathered from hundreds of people who had spent money with me over many years. The information had been collected through surveys, questionnaires, in-person conversations, telephone discussions and email exchanges.

Within minutes, I had found the sheet I was looking for.

On it were written three words.

- **Infopreneur**
- **Internet Marketing**
- **Inspiration**



These were the **THREE biggest reasons** my clients chose to do business with me.

Yes, I am an experienced Internet Infopreneur, and have guided hundreds (if not thousands) of beginners through the confusing maze of creating an information based business on the Web.

Yes, I am an expert Internet marketer, ranked on the top 50 Gurudaq index and listed as one of Seth Godin's "99 Purple Cows" for innovative and effective marketing.

Yes, I also inspire my clients through aligning everything I do online with a higher purpose - to fund life-saving heart surgery for seriously ill children with congenital heart disease.

And by playing to my biggest strengths, I can help YOU smile in your business.

- By helping you **BUILD** an information business online - as an infopreneur
- By helping you **GROW** your business to profitability - as an Internet marketer
- By helping you find **PURPOSE** in your business - to become an inspiration to all

The question now is:

Do YOU Want To Smile In Your Business?

If you said "Yes"... FANTASTIC! I'll help you become a SMILEnaire soon.

And just so we're clear about this, here's what you'll be doing in the near future...

By this time next year...

- You will **achieve personal and financial freedom** to live the life you want.
- You will *be your own boss*, work whenever you want, for as long as you choose.
- You will **control your future, make your own fortune...** steadily, quietly, easily.
- You will spend *as much time as you want* with your family.
- You may even **build your dream house, put your kids through college, create a profitable business** as your legacy.
- You will *travel only when you enjoy it...* and take short vacations whenever you want.

Sound like a dream?

That's what **87 infopreneurs I taught last year** are doing now. You can join them today.

- You will have your own business. An information-based Internet business, one that you can run from home (or even from anywhere else), working part-time at your convenience, without having to travel and suffer traffic jams or spend long hours stuck in an office.
- You will run your business very profitably, so that it helps you meet your income goals, no matter what they are. I have clients who make a few hundred extra dollars every month - and others who use this process to pull in several thousand. You can work the system as hard and much as you want, to meet your specific goals.
- You will be happy and fulfilled through your work. For many of my clients, that is the biggest benefit of being a SMILEnaire. As the name suggests, you'll smile in your online business. Look around and you'll be amazed at how few business owners do it - even if they may be earning many times more than what you want.

So, if your goals are similar, you'll be excited to hear that I'm starting to teach an exclusive group of clients my core business principles in the form of a 3 part program that will grow your business by leaps and bounds in the year ahead.

To make this happen, I've changed the way I run my own infopreneur business. The change will make everything more valuable and appropriate for the most important people in my business... **YOU, and my other clients.**

Until now, I've created info-products and sold them. Most work in tandem, and anyone could buy whatever they wanted or fancied.

That approach was profitable for me, beneficial to you - but it could have been **MUCH MORE.** That's how things are going to be in the future.

I carried out an elaborate exercise to refine this new model, contacting (by email, phone, and even by letters mailed in the post) over THREE HUNDRED of my best clients from the last 2 years... and asked them for feedback.

The collective data has helped offer you MANY TIMES more value than before. That's a significant and strategic shift... and **YOU will be the winner.**

But... Why should you believe me?

First, **my own experience** validates the worth of these principles. Almost invariably, in any situation where I've found myself, I have been able to enjoy everything in my business - often working fewer hours than many others.

In addition, I've seen these principles **work for others**, too - though only few, because they are unknown to most.

But there is nothing mysterious about them - and that's another way I'll demonstrate their validity. I will prove them to you.

We will deal with your experiences as a business owner logically and in order. You'll see every component explained, and how it all ties together in terms of the real world as it is - in a way that's easy to understand.

These principles are self-evident. That's why it will be easy for you to apply them. You won't have to "*just trust me*" while hoping they'll finally work for you. No, I'm sure you're tired of having to approach *success* in terms of faith.

If you're the kind of person who wants to break free from limited success and finally get rich marketing information online... these powerful lessons will set you free!

As you progress through the course, you will be able to prove to yourself the validity of each step. Once you're convinced, you can integrate each into your business - one thing at a time, if that's how you prefer to do it.

And then, once you see their effect the moment you try them, *you will embrace the next idea, concept or lesson with growing excitement and enthusiasm.*

That's how learning works. Real learning.

But I will not guarantee your success. I won't promise that you can't miss. After all, I don't know you well enough - so it would be unrealistic. A lot depends on you, your willingness to change, to adapt to new knowledge you'll acquire as part of this training.

If you will take the time to understand why it is that people just like you are so successful in business, it will open up a whole new world of understanding to you. **You will attract more prospects, increase your sales significantly, make more money.**

You will also see how business is about more than just maximizing profit. And that will improve your relationships with not only business associates, but also friends and family.

More important, **you will enjoy what you do** - much more than you ever have before. Gone will be the stress and burden of trying to be something you really aren't. Your real strength will shine through and you will influence others, be in demand, and be more successful.

You will smile more in your business.

Who needs this?

You - if you're looking to grow a business.

You - if you want to learn about marketing your business online.

You - if you are eager to learn from a teacher who has actually tried many tactics and found what works.

You - if you're tired of following the latest, fanciest, most glamorous 'Shiny NEW Thing'.

You - if you want to smile in your business.

If that's you, take a look at what exactly lies ahead when you join the SMILEnaire program - and decide if you want it...

**Boost Your Success MASSIVELY
"The SMILENAIRE Way"!**

That's a bold promise - and a rock-solid guarantee.

If you don't smile, I don't get paid. Period.

If you've been in other programs, or even if you've only read about them, you're probably tired of the false promises that never quite work out. You're probably tired of being told *"you can do it if you just believe you can."*

You're probably tired of reading about tricks that worked remarkably well - tricks that may have been appropriate to a particular situation or time, but not yours.

You're probably tired of being pumped with hot air - told how you must *"wake up"*, *"get fired"*, *"think big"*, *"spend money to make more money"*, *"be more aggressive"* - all things that are not a part of your nature.

Well, this program is nothing like that. It was crafted to challenge some of the dogma about succeeding in online business that has been accepted without question for many years.


You don't have to be born with 'selling skills' or 'writing skills' or 'business skills'. You don't have to 'outsource' or 'mastermind' or 'attend seminars', unless you enjoy doing that. You don't have to alter your personality and become super-energetic, super-active or overbearing.

This system is so simple, basic and ordinary that anyone can follow it.
You will see how easy it is to smile in your business.

This program can truly revolutionize your career... by showing you how to focus on what matters, and ignore everything else without wasting time developing skills that are of no value to a business owner.

Here is what the program will teach you...


The 10-month long program has **THREE big components** or modules.

 **Module #1** will guide you to becoming a **successful Internet infopreneur**. It will help you build an information based business on the Web.

In this step by step process, I assume nothing about your previous knowledge and start from the very beginning - so that even if you're building your very first online business, this blueprint will show you the way.

But even if you've been working on this for 2 years, or five, or even longer, don't decide this will be the 'same old thing'. You'll be amazed, surprised, and maybe even shocked by some revelations that will completely re-program the way you approach business building.

Remember - if you're already doing everything I teach in this course, you should be smiling in your business. Are you? If not, don't you want to begin?


 **Module #2** deals with another critical area - **Internet marketing**. Too many 'experts' are making too much noise over what they believe is the best way to do it. Maybe you've followed some - and realized a lot of what they told you is 'smoke and mirrors'.

Yes, sadly, some folks are lying - and others just don't know better. Your choice in learning Internet marketing strategy boils down to a simple decision...

Do you prefer learning tricks and tactics piecemeal from the 'guru-of-the-moment'? Or do you want to learn my method, one I actually have followed for 14 years, that will let you smile in your online business?

I don't promise anything new, or cutting-edge, or secret, or revelational, or revolutionary. Just what **WORKS**. And what integrates with everything else, so that you **learn a marketing SYSTEM** - not just a hodge-podge of tactics with no rhyme or rhythm.

Armed with this system, you'll reliably grow your business and profits, steadily and in a sustained fashion.

 **Module #3** addresses a final important component of "The SMILENAIRE Way" process - **your mindset**. You will be inspired, energized and motivated by the content, exercises and attitude you'll learn in this section.

You'll tap into deep mental and emotional reserves you didn't even know you possessed - and tie in your passion and purpose to your business activities in a way that'll make your heart sing, and every minute you spend working on your business will become a celebration, filled with joy and gratitude.

It isn't difficult - yet hardly anyone teaches it as part of their 'success path' which makes it rare, precious and infinitely valuable... to you.

How Is This Program Delivered?

Every month, you will be given access to comfortably sized chunks of coaching material, worksheets, special reports, ebooks and even occasional interviews with experts - just enough to keep you busy and engaged, but not too much to overwhelm and drown you!

The program is structured to deliver training in a methodical, sequential and organized manner so that, like any comparable apprenticeship, you get what you need at the perfect time for you to use it - and steadily lay the foundation, create the scaffolding and then flesh out the structure of what will be your future business.

You can do it if even if you are working full-time and have only a few hours every week to focus on it. And you can get through the lessons quicker if you invest some time daily to learn, apply and master them.

The only difference is whether you'll own a business within a few months - or if it takes you a couple of years. But with this program, **you WILL have your online business.**

A solid, reliable, sustainable business.

A money-spinning, successful, profitable business.

A meaningful, purposeful, fulfilling business.

A business you will SMILE in - today, and for ever after.

But this program is NOT for everyone.

Who Should NOT Join?

- **Predators** - hungry, greedy business persons who are constantly seeking prospects to force their product or service on, without care or concern about what they really want - or need.
- **Pillagers** - ruthless and manipulative, they assault everyone with marketing hype and pie-in-sky promises, aiming only to sell their wares... and then vanish to find new prey.
- **Pirates** - immoral, sleazy and unethical folks who won't think twice about ripping off an idea, stealing a product, or copy-cattng other people's creations to turn a quick buck - effortlessly.
- **Playboys** - carefree, lazy dreamers who enjoy living off someone else's effort, and float about in a haze looking for that big hit homerun that'll make their fortune so they can retire to an unending, lavish, luxurious holiday.
- **Pundits** - you see them in media, blogs and forums, self-proclaimed 'commentators' or 'critics', but really cynics who lack belief in themselves or

others, drift through life talking a good talk, but achieving little on their own.

- **Punters** - avaricious opportunists and risk-taking gamblers who'll take any chance that sounds like it will bring them a quick fortune - easily.

If any of these descriptions fits you, I urge you to re-consider your decision to join this program. I believe it will NOT benefit you.

But on the other hand, you should join in a heartbeat if...

- **You have Passion** - a deep seated urge, a simmering longing, a heart-felt desire to live your dreams, achieve your goals, attain amazing success in everything you do.
- **You have Purpose** - a vision for your life that is bigger than yourself, above all pettiness and mediocrity, that makes your heart sing and your soul dance in thrilled excitement.
- **You have Persistence** - a dogged, tenacious, bulldog-like determination to reach your goals, no matter what price you'll pay, no matter how long it takes... because you know it will be worthwhile.

If this is what you have, then I promise to show you the way to smile again in your business.

Together we will take this most exciting and purposeful journey of your business life, a 10 month-long trip that will be as valuable as the destination you will no doubt reach in time.

And as we tread this rocky path, learning to avoid pitfalls and landmines, overcoming hurdles and obstacles that would leave many less-suitable people stranded and helpless, as we march relentlessly towards the goals and dreams that will completely change your life and make it richer... you will experience an evolution.

You will feel the difference. You will grow as a true business person. You will mature into a real entrepreneur.

Where you once sought mere profits and more sales, **you'll be obsessed with delivering value.**

Where you once struggled and agonized over finding customers, **you'll be swamped by a deluge of clients who seek you out.**

Where you once suffered moments of deep depression and uncertainty, **you'll find a new energy and strength gained from tapping into your real purpose.**

And at the end of a year, you'll be that rarest of rare beings - a happy, fulfilled, satisfied and wealthy Internet infopreneur!

It all boils down to your world view... and your mindset.

How do you see the world?

Is it a deadly, dangerous, rough-and-tumble place, with every man for himself, where survival itself is a struggle? A place where you survive by your wits, and the toughest grow while the weaker ones perish?

Or do you see it as a warm, friendly, comfortable place where everyone on the planet is a part of a cosmic whole, growing and sharing in infinite abundance, where success is your birthright and being wealthy is for all?

A world where you gain your rightful share of abundance through creating value for everyone in your Universe, by making your clients richer, wiser, happier, and healthier.

If you're the first kind, then maybe this program is NOT for you.

Because while I do see your point of view, even understand it from your perspective, I do not share it - and so I do not teach a system that is based on it.

The SMILENAIRE Way of building an online business and Internet marketing is different. It rests on a platform of helping people SMILE in their business.

Smile by building an infopreneur business empire that brings relief, joy, and value to the clients you serve and enrich.

Smile by growing that business by leaps and bounds, simply by tapping into the incredibly powerful force of the Universe that has created ultra-successful people over centuries.

Smile by having everything revolve around a worthy, deeply satisfying and bigger purpose to which your business is harnessed, so that as you grow and succeed, the purpose you are aligned with also benefits and makes you joyous and happy.

This started out being the seed concept of a \$5,000 mentoring program. Then, for reasons of logistics, it morphed into a \$1,997 homestudy.

But...

Suddenly, The World Changed!

The economic crisis hit. Markets crashed. Fears about jobs becoming scarce, pay checks getting smaller and inflation soaring created a near-panic among people - including business owners like you and me.

In this altered environment, it would be tough to ask the people who most need this information to pay \$5,000 or even \$2,000. And because these very same principles keep me smiling through this crisis, with my profits intact, even growing, I can afford to slash the price to fit your reduced budget... without dropping the value in any way.

How am I doing this? By changing the way it is distributed from a physically delivered product with two sets of 3-ring binders, 8 DVD discs and 6 worksheets - and making it

a digitally downloaded course that you access in installments every month.

You get the content instantly, within minutes. You get it delivered in parts, so you have enough time to work through the process step by step. You get to pay for it in easy monthly portions without straining your budget.

And the biggest surprise of all comes when you realize how little you'll be paying for it every month. No, not \$197. No, not even \$97.

Just \$27 each month!

Over 10 months, all you'll pay is less than \$1 every day!

And if you're flush with cash and would like to pay all at once, I'll even slash that by another 10% - so you get complete access for the entire period by paying just \$243 today.

[Click here to sign up today](#)

How can I do this - and why?

You've seen how I believe in a connected world, and an unlimited abundance that you and I share. By helping you grow your business and smile as you do it, I will add to that shared abundance - and that helps me smile in my work too.

Also, because everything I do is linked to my own higher purpose - to help fund life-saving operations for little children in India born with congenital heart disease - I have a target to fund 50 operations this year... and all that is required is to have 200 members paying \$27 every month!

That's why this program will be limited to 200 members only. If we do take on more than this number, it will be at a higher price of \$97 a month or more... because frankly, that is the value of what you'll get in the year ahead.

(To see if you've already missed out being in the first 200, just [click on the order button](#) below. If the price shows up as \$97, then it means we have filled out the lower-price offer.)

Where's the catch?

If you cancel, at any time, and wish to rejoin later, you'll have to begin at the beginning. The system will be structured in a way that you cannot re-start your membership in the middle.

So plan on sticking with it for the entire 10 months. I'm sure you'll find the experience very useful. And along the course, I'll be throwing in some nice 'extras' - but I won't talk about them now.

And at the end of 10 months, you'll get a WHOPPING SUPER BONUS that's worth a lot - maybe as much as what you'll spend on the entire program - [register now](#).

You don't have any risk at all - and I'll even give you some 'Quick Start' tips to earn that monthly fee within 30 days - so you can meet your membership dues easily!

So - it's here. Decision making time. Will you say:

"YES, Dr.Mani. I want to learn to smile in my business!"

Or are you going to pass up on this chance? Haven't you waited long enough to achieve massive online success? [Don't wait any longer!](#)

Explore the exciting, profitable possibilities lying hidden in owning your purposeful Internet business - and take your success to a level you didn't dare imagine before!

How can you lose? I've got you covered with my iron-clad guarantee, so even if it doesn't work out for you, you win - because you get to keep ALL the bonuses and material you've received until then. [Click here to get started now](#)

I look forward to making you a SMILENAIRE soon.

All success - and more smiles!



Dr.Mani

P.S. - I understand that you may have some doubts, hesitation or questions you'd like answered before making a decision. That's perfectly normal - and in fact, I would be disturbed and upset if you felt forced to make a choice that is not right for you.

I would love to discuss this matter with you, and in the event we feel that this is not the best way forward for you in your business just now, then I will tell you that - directly and respectfully.

I want you to be a part of "**The SMILENAIRE Way**" - but more than that, I want you to be happy and take the next step only if it is right for you. So talk to me if you are not yet sure - and we'll try and find a solution that works.

Here's how to ask questions. [Click here to visit our online help desk](#). Open a new support ticket - and type in your question. I will read every submission, and be in touch with a reply at the earliest.

Oh, and if it takes a little longer than you are accustomed to, I'm sorry - sometimes, other priorities keep me engaged, and I want to personally address your questions rather than just passing them along to an assistant to respond with a templated message!

[Ask a question about "The SMILENAIRE Way" - click here](#)

Or if you're convinced this is the program for you, [sign up right away!](#)